



**ADDRESS**

3002 North Apollo Drive  
Champaign, IL 61822  
Tel 217 355.2600  
Fax 217 355.2627  
Toll Free 1.800.871.4524  
www.strategicmail.com

**MAILING ADDRESS**

Post Office Box 6013  
Champaign, IL 61826-6013

# ***NEW MOVER*** **DATABASE**

*Every year, nearly one in five Americans changes residence. New Movers are eager to establish relationships with a wide range of local businesses and are highly responsive to direct mail offers. Compiled from public records and consumer data, approximately one million fresh records are added each month.*

Distance of Move  
Dwelling (From/To)  
Estimated Income  
Exact Age  
Gender  
Hispanic  
Homeowner Flag  
Hotline (30-day)  
Intra/Interstate Move  
Marital Status  
Number of Children in Household  
Same/Different Geographic Location  
Presence of Children  
State of Previous Residence  
Telephone Numbers (6-mo. hotline)  
Telephone Numbers (other)

**Formats Available:**

Cartridge  
CD-ROM  
Diskette  
DVD  
E-mail  
FTP  
Magnetic Tape  
Manuscript  
4-up Cheshire Labels  
4-up Pressure Sensitive Labels

**Terms, Delivery and Usage**

Strategic Marketing and Mailing believes that all of the information is accurate but cannot guarantee accuracy or mailing outcome. All orders are for one-time use; call for multiple usage pricing. Most orders qualify for 24-48 hour completion time. Products and services are subject to applicable federal, state and local sales tax. All orders are payable 30 days after shipment with approved credit and require a sample of the direct mail, telemarketing script or e-mail message. Canceled orders may be assessed a cancellation charge.

A Division of  
**Strategic Marketing  
& Planning, Inc.**

