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CONSUMER DATABASE

With over 100 million households and 200 million individuals nationwide, this flexible file can demographically segment any portion to reach the best prospects for your products or services. Data is compiled from a variety of public and proprietary sources, including product registration questionnaires, white page directories, property records and mail order transactions.

Age of Child
Gender of Child
Credit Indicator
Direct Mail Responders
Dwelling Unit Size
Education
Estimated Income
Ethnicity
Exact Age
Gender
Homeowners
Length of Residence
Marital Status
Number of Children in Household
Number of Persons in Household
Presence of Children
Telephone Numbers
Radius Mapping

Formats Available:

Cartridge
CD-ROM
Diskette
DVD
E-mail
FTP
Magnetic Tape
Manuscript
4-up Cheshire Labels
4-up Pressure Sensitive Labels

Terms, Delivery and Usage

Strategic Marketing and Mailing believes that all of the information is accurate but cannot guarantee accuracy or mailing outcome. All orders are for one-time use; call for multiple usage pricing. Most orders qualify for 24-48 hour completion time. Products and services are subject to applicable federal, state and local sales tax. All orders are payable 30 days after shipment with approved credit and require a sample of the direct mail, telemarketing script or e-mail message. Canceled orders may be assessed a cancellation charge.

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